

THE MIRROR JOURNAL

Serving a most progressive people in one of the most prosperous districts in Central Alberta.

VOL. 31 NO. 1

MIRROR, ALBERTA, MAY 3, 1928

2.00 per year

The Imperial Hotel

UNDER NEW MANAGEMENT

has been thoroughly Renovated and furnished throughout, and we wish to announce that we will be able to cater to all those who are desirous of a Clean, Comfortable and Home-like stopping-place.

T. M. HAGGARTY.
Proprietor and Manager.

NOW IS THE TIME To Build



We Carry a Full Line of
LUMBER PLASTER BOARD
LATH MARTIN-SENOUR PAINTS
SHINGLES PRATT & LAMBERT
CEMENT VARNISHES
PLASTER

ESTIMATES FREELY GIVEN

CROWN LUMBER Company Limited
SPECIALISTS IN SERVICE

A. H. FINCH, Local Manager

Phone 14



Saturday Specials--

Logan Berry Jam 55c
Prunes, 2 lb. packages 25c
Tomatoes, 2 cans for 35c
Dollar Boxes Soda Biscuits per box 45c
"Market Day" Raisins 4 lbs 60c

Dry goods

A NEW LINE OF
LADIES' CLASSIC SHOES
ALL SIZES

J. W. Trotter
MIRROR, ALTA.

A Regina Watch LAST A LIFE TIME

Every Regina Watch carries with it a universal guarantee.

That means, if you purchase a Regina from this store, we endorse the universal guarantee, which will be honored by any other Regina watch agent anywhere. Add to this, the manufacturers' absolute and permanent guarantee against structural defects and you will see that you cannot make a mistake in purchasing a REGINA WATCH.

ANDREW COMMON

C.N.R. TIME INSPECTOR

MIRROR

Alberta

Patronize Your Home Merchants,
They Will Give You a Square Deal

Imperial Hotel Changes Hands

We take great pleasure in introducing into our midst the new management of the Imperial hotel, in the person of T. M. Haggarty of Edmonton and formerly of the Commercial hotel, Banham.

Mr Haggarty purchased the business from B. Gaiety last week, and proposes to make this one of the finest hotels on this line, which will make this a favorite stopping place of the many travellers and visitors to our ever-growing town. He is equipping the hotel with an up-to-date laundry, including electric washers and irons. The water system is being remodelled, and the hotel is being re-furnished throughout. This will make the hotel absolutely modern and up-to-date, and will compare favorably with the better class city hotels.

Mr Haggarty's enterprising spirit is highly appreciated by the people of Mirror, who combine in wishing him every success.

ANBILL-THILIPURKI

The marriage took place on Saturday afternoon last, at 8 o'clock in the United church manse, of Antoni Anbill of the round-house, to Miss Heleni Thilipurki, Rev. R. G. Wood was the officiating minister. The many friends of the young couple join in wishing them happiness in the future.

The Royal Bank opened up in town this week, in the town hall. The bank has been greatly missed since their fire of a year ago, and the people of this community certainly welcome their arrival in town.

Mr F. Whiting arrived home Sunday, after attending a meeting of the Canadian National Grievance Committee from coast to coast.

OBITUARY

There passed away last week at the Holy Cross hospital, Calgary, last Tuesday, April 24th, one of the best known and most highly respected of the railway employees in the person of Mr Ralph Twiss who has made his home in Mirror for a number of years. The deceased had suffered from Cancer of the throat, which caused his death. The funeral services were conducted in the United Church by Rev. R. G. Wood, and the service at the grave was held by the Masonic Lodge of which Mr Twiss was a member. A number of floral tributes from his fellow brethren and friends were eloquent tribute to the high esteem in which he was held by the community.

TAKE NOTICE that after this date any person found riding a bicycle on any of the sidewalks of the Village will be prosecuted according to the Village By-laws.

For Sale 4 good work horses Apply J. F. Flewelling. 11f

Stray—4 head of work horses, 2 dark bays and 2 light bays. Fred Downwell, 6 miles north of Mirror.

Farewell Banquet

On the occasion of the departure of Mr and Mrs R. King, he being formerly Superintendent of the C.N.R. Calgary division, a banquet was held in the Board of Trade rooms, Calgary on the evening of Saturday April 28 at 8.15. The following were present: J. D. Healey, assistant superintendent, of Mirror, who also acted as Chairman; J. T. Kerr, agent, Mirror; W. Harte, agent, Three Hills, and H. F. Tilley, agent, Swanton.

A very good program was arranged and Mr. King was presented with a beautiful grandfather's clock, and a leather purse with one hundred dollars in gold was presented to Mrs. King.

Misses Helma Moller and Wynne Orling were taken ill last week with the Measles and are both progressing favorably.

Mr Drynam returned from Edmonton after visiting his wife, who is in the hospital there, recovering from an operation for Appendicitis. He reports that she is doing very nicely.

Mrs B. Lofstrand is visiting her mother-in-law at Nevis.

E. E. Estell received a carload of Paiges this week.

The Tuxis Boys will meet every Friday at 7 p.m. and the Fruit Hunters every Thursday at 7 p.m.

Mrs J. C. Clarke, and son, accompanied by Mr L. B. Clarke and Mrs R. E. Simpson were visitors to Camrose.

Mr Walton seems to be contesting for the speed championship these days. He demonstrated his speed-ability in a trip to Red Deer and back, on Monday afternoon.

The Mirror Garage report the sale of a Whippet to Rudolph Buysse and a Chrysler 52 to Jas. McLaunsen, Mirror, this week.

A. R. Hopkins is having a residence next to the Crown Lumber yard.

This week came in with terrific blow, and distributed the sand very generously.

NOTICE

Dog tax on all dogs within the Village limits is now due and payable. Unless same are paid at once to the Secretary, proceedings will be taken to collect same.

By order of
The Village Council.

We Carry a Complete Stock of

**Cakes Buns
Cookies
Pies, Rolls etc.**
ALWAYS FRESH

"WE AIM TO PLEASE"

Mirror Bakery

J. CHRISTENSEN, Prop.

The MIRROR STANDARD DAIRY

MILK and
CREAM
DELIVERED
DAILY



ONCE
TRIED
ALWAYS
USED

IT'S BETTER

H. A. McKENZIE, Prop.

Mirror

What Shall it Be To-Day?



A STEAK—A CHOP—
A ROAST—A STEW or
a FOWL! Whatever you
decide on, you can shut
your eyes and rest
assured you will get the
choicest and best at this
meat market. We have
only one grade—the high-
est.

Home-made Pork Sausage

Home-Rendered Lard

MIRROR

Sanitary Meat Market

A. N. JUNGET, PROP.

PHONE 7, Residence 40

Mirror, Alta.

Just Arrived-- a carload of Paige Cars

Repairs Carefully and Promptly Done
A Full Stock of OILS, Greases, etc.

THE MIRROR GARAGE

E. E. ESTELL PROP.

MIRROR, Alta.

Phone 12

Stumping Powder!

A Complete Stock of

Caps, Fuse and Crimpers
Always on Hand

M. H. OLSON

PHONE 610

MIRROR

LADIES!!

We invite you to call in and see our new

Spring Hats

They are of the very Latest Styles

WE CARRY A COMPLETE LINE OF

GROCERIES

BOOTS and SHOES

Our Stock is complete, call in and see them.

McNair Bros.

Mirror, Alta.

Phone 11

Reduce the Fire Fiend's Yearly Harvest

NOT fire—but the CARELESSNESS which fails to quench it when its useful purpose has been served, is the ENEMY to mankind. He who by neglect causes fire in the forest may well expect the same treatment as would be accorded to one who tosses a match into a neighbour's haystack.

Issued by Authority of
Charles Stewart
Minister of the Interior

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STAMP OUT CARELESSNESS

Everything For HOUSE-CLEANING

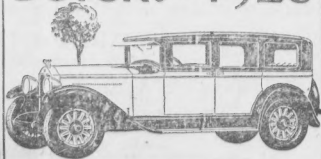
Muresco (Kalsomine) Satin-Glo Flat Wall Paint
Varnish Stains and Wall Paper for the walls

FOR THE FLOORS:

Floor Paint Linoleum in 2 and 4 yard widths
Linoleum, Jaspé and Congoleum Rugs
Linoleum Varnish and Wax

J. F. Flewwelling
Agent for John Deere Machinery

McLAUGHLIN- BUICK for 1928



*Now—the standard
for the year is set*

EACH year the burning question among those of who follow closely the changing trends of motordom is "What Will McLaughlin-Buick Do?" Now McLaughlin-Buick for 1928 is here. The all-important question is answered.

McLaughlin-Buick for 1928 introduces a higher standard of beauty and luxury than the world has ever known. McLaughlin-Buick's new Fisher Bodies are low-slung without any loss of head-room or road-clearance.

Brilliant refinements in the famous McLaughlin-Buick six-cylinder Valve-in-Head engine result in arrow-quick getaway, effortless speed and a mighty flow of power. VIBRATIONLESS BEYOND BELIEF.

And down to the smallest detail of construction, whenever refinement could be made, McLaughlin-Buick has made them. Now—the standard for the year is set.

PRODUCT of GENERAL MOTORS of CANADA, LIMITED

SPIECE & SON

MIRROR Alta.

Wilson Motor Automobiles Are Built—McLaughlin-Buick Will Build Them

UNITED CHURCH SERVICES

Minister, Rev. R. G. Wood B.A.

May 6—Alix 11 a.m., Ripley 3 p.m., Mirror 7:30 p.m.

May 13—Alix 11 a.m., Mirror 7:30 p.m.

May 20—Alix 11 a.m., Ripley 3 p.m., Mirror 7:30 p.m.

May 27—Alix 11 a.m., Mirror 7:30 p.m.

J. F. Flewwelling unloaded a Minneapolis tractor for Joseph Kannglessner, last week.

J. W. Hume is having an addition to his house and will commence right away.

Mrs. McClellan with Mr. and Mrs. E. Walton returned from a business trip to Edmonton last week.

Mr. Finch of the Crown Lumber Co. reports a considerable amount of lumber going out.

Last week saw a great many farmers on the land and we understand some threshing is in progress also.

Spiece & Son agents for the L.H.C. delivered three tractor disc plows to Hrd. Brewster, Guy Pym and Chas. Thomas.

The members of the L.O.O.F. lodge attended a service in the Union church at Clive last week.

Mr. and Mrs. J. A. Junget, of Washington arrived last week and are visiting with their son, A. N. Junget, the local butcher.

Mr. L. L. Cassidy, our local carpenter, is a very busy man these days. He has just completed an addition to the W.I. library and tea room, making it very spacious.

Martin Sorum, south-east of town, purchased a three bottom tractor plow last week from J. F. Flewwelling, the John Deere agent.

The Old Fellows are holding a dance in the Grand Theatre, Thursday, May 17th.

A. J. Jewell the Massey Harris agent, reports the following sales: drill to W. Wolfeston, plow to Ed. Martin, barrows to Percy Hafer and Jas. Brown and a tractor breaker to Mr. Ealeshal.

Mrs. Dave Kelver of Big Valley spent the week-end with Mrs. J. L. Scott.

THE MIRROR JOURNAL

M. LEATHLEY, Publisher

Circulation 300

Advertising Rates:

Display front page 30c per inch

back page 25c per inch

Classified first insertion 10c

Subsequent insertions 25c

Legal, 10c per line

Professional cards, 1.50 per n.o.

THE NEW MANAGEMENT

With this issue The Mirror Journal passes into the hands of the undersigned.

We have deemed it best to continue the name of The Journal as we understand that it has been kindly remembered by its subscribers and friends.

We are here to stay and hope always to boost for Mirror and district.

Our aim will be to gather and publish the news and doings of the town and community, and we appeal to you to assist in this by letting the Journal know promptly of any news or announcements.

We certainly appreciate the hearty manner in which we have been received into the community and can assure our subscribers and friends of our very closest attention and service at all times.

Very Sincerely Yours,

M. LEATHLEY.

We have enjoyed a spell of fine weather lately, which has allowed spring work to proceed unhindered, although considerable moisture has been encountered in places.

SAVE OUR FORESTS

Next week is Canadian Forestry week, and everyone's attention is being turned to the preservation of our forests and the prevention of forest fires.

With the opening of the touring and camping season the danger of fire is a hundred fold—and the Forestry Dept. are doing their utmost to impress upon everyone the great need of extra special care when travelling or camping within our forest areas. Cigars, cigarettes, or matches carelessly flung aside, are a great menace and cause millions of dollars loss of valuable timber each year. Carelessness with your camp fire is also a large contributory cause—See that it is out before you leave. Your co-operation is earnestly sought to make this Forestry Week of real service in spreading the gospel of Fire Prevention from one end of our land to the other.

GRAND THEATRE

SATURDAY, MAY 5th

INDIANS !!

CORRAL! Corral! That was the terrible warning cry of the days of '98. Then—thundering hoofs, the wild rush of yelling, painted men, as round and round sweeps the fiery bullet-weight bulwark of death. It's one of a hundred breathless thrills in the greatest romance of them all.

"The Covered Wagon"

ALSO A MICKEY McGUIRE COMEDY
SHOW STARTS 8.15 SHARP

ADMISSION: Adults 50c Children 15c

PHONE 18

A. R. HOPKINS

Draying and Moving of all kinds

PROMPT and CAREFUL WORK

MIRROR

Alberta

J. G. RUSSELL, L.L.B.*

Barriater, Solicitor, Notary

Fire and Hull Insurance

Town Hall Mirror

L. L. Cassidy

Carpenter and Builder

Plans and Specifications furnished

Estimates Given

Mirror Alberta

The Alberta Cafe

YEE LEE, Prop.

Good Clean Rooms

Meals Served at all hours

Mirror Alberta



"Venetia Large May Venture More, but Little Ships Must Stay Near Shore."

The large shipper who is good for the large business and the Classified Want Ads. are proportionately good for the small ones. In fact many large firms have such by the diligent use of the Classified Columns. These examples are good start now.

The Mirror Hotel

Wm. STUMPP, Proprietor

Service Our Specialty

Cigars, Confectionary, Drinks

Mirror Alberta

J. KEETON

Harness and Shoe Repairs

NEATLY DONE

MIRROR Alberta

AL. MILLER

HIGH CLASS BARBER

POOL and BILLIARDS

Confectionery

Soft Drinks and Cigars

Mirror Alberta

A. J. JEWELL

Blacksmith

MASSEY-HARRIS AGENT

Shares Sharpened

Good Work Guaranteed

Mirror Alberta

CANADIAN NATIONAL EXCURSIONS

Eastern Canada

All Rail or Lake and Rail

Tickets on Sale

May 15th

to

September 30th

Pacific Coast

The Triangle Tour

Alaska

Good To Return

Up To

October 31st

1928

Jasper National Park

Mt. Robson Park

DURING JULY

Personally Conducted Tours to Great Britain and the Continent

Also to The PACIFIC COAST

Please call and get full particulars from J. T. Kerr, local agent Mirror, Phone 17 or write J. Madill, District Passenger Agent, Edmonton, Alta.

Canadian National Railways